

## Floristry

### Qualification Structure for Level 3 Diploma in work- based Floristry

**The Candidate must achieve the minimum value of 66 credits from units (301 - 307) PLUS a minimum of 2 CREDITS FROM (308 - 315)  
Advanced Apprentice candidates should complete additional module 0068 - 501  
(Numbers in brackets relate to unit credit value)**

#### Floristry 0068 – 31

##### Mandatory Units

- 301 Negotiate and agree terms and conditions for the sale of floristry products and services (5)
- 302 Plan, assemble and evaluate diverse floral designs (12)
- 303 Plan, assemble and evaluate diverse tied floristry designs (12)
- 304 Plan, assemble and evaluate diverse floral designs for weddings (12)
- 305 Plan, assemble and evaluate diverse funeral designs (12)
- 306 Promote, monitor and maintain health, safety and security of the workplace (6)
- 307 Manage your own resources (7)

**PLUS a minimum of 2 Credits from the following units**

##### Optional Units

- 308 Building working relationships with customers (2)
- 309 Resolve customer service problems (6)
- 310 Manage the environmental impact of work activities (5)
- 311 Maintain the availability of goods for sale to customers in a retail environment (11)
- 312 Organise the delivery of reliable customer service (68)
- 313 Promote continuous improvement in customer service (7)
- 314 Lead a team to improve customer service (7)
- 315 Source required goods and services in a retail environment (10)

**Advanced Apprentices must also complete one of the following qualifications**

- L3 Certificate in Retail knowledge 1013-32
- L3 Certificate in Customer Service 4417-03 (KEITS can offer this)
- L3 Award in Business for the Land Based Sector (0070-35)

**NB:** If learner's have achieved any of the above then RPL may be utilised to claim completion but KEITS can only offer the Certificate in Customer Service

Location	Title	Responsibility	Date Created	Version/updated	Review Date
Doc Control/ Learners/ New Learner Candidate Folder/ New Learner Start Packs/ Qualification Indexes/ Floristry	Index for Level 3 Diploma in Floristry	RD	May 2010	2 / June 2015	June 2016