

Floristry

Qualification Structure for Level 3 Diploma in work- based Floristry

The Candidate must achieve the minimum value of 66 credits from units (301 - 307) PLUS a minimum of 2 CREDITS FROM (308 - 315)

Floristry 0068 – 31

Mandatory Units

- 301 Negotiate and agree terms and conditions for the sale of floristry products and services (5)
- 302 Plan, assemble and evaluate diverse floral designs (12)
- 303 Plan, assemble and evaluate diverse tied floristry designs (12)
- 304 Plan, assemble and evaluate diverse floral designs for weddings (12)
- 305 Plan, assemble and evaluate diverse funeral designs (12)
- 306 Promote, monitor and maintain health, safety and security of the workplace (6)
- 307 Manage your own resources (7)

PLUS a minimum of 2 Credits from the following units

Optional Units

- 308 Building working relationships with customers (2)
- 309 Resolve customer service problems (6)
- 311 Maintain the availability of goods for sale to customers in a retail environment (11)
- 312 Organise the delivery of reliable customer service (68)
- 313 Promote continuous improvement in customer service (7)
- 314 Lead a team to improve customer service (7)
- 315 Source required goods and services in a retail environment (10)

Advanced Apprentices must also complete one of the following qualifications

- L3 Certificate in Retail Knowledge 1013-32
- L3 Certificate in Customer Service 4417-03 (KEITS can offer this)
- L3 Award in Business for the Land Based Sector (0070-35)

NB: If learners have achieved any of the above then RPL may be utilised to claim completion but KEITS can only offer the Certificate in Customer Service

| Location | Title | Responsibility | Date Created | Version/updated | Review Date |
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